

The cover features a bold, geometric design with a diagonal split. The upper-left portion is a vibrant orange, while the lower-right portion is a muted, dusty blue. A thick, dark diagonal line separates the two colors. The word 'BRIONI' is printed in a large, bold, black, sans-serif font, spanning across the orange and blue sections. Below it, the year '1933' is also in a bold, black, sans-serif font, positioned entirely within the blue section.

BRIONI

1933

SPECIAL NEW YEAR NUMBER

BRIONI

SOCIETY AND SPORTS

SPECIAL NUMBER PREPARED BY
BARCLAY H. WARBURTON, JR.



BRIONI



H. R. H. THE DUKE OF SPOLETO

The Honorary President of the Brioni Polo Club,
who has just returned to his bungalow at
Brioni, after a short visit to the United States.

A Full Year of Polo —



Mrs Barclay Warburton, Jr.

In 1933, the Polo Club of Brioni will enter into the seventh year of its existence. It is, therefore, not inopportune to describe some of the activities of this organization and its contributions to the game.

Brioni has always been an excellent preparatory school for horsemen wishing to devote themselves to polo, since it is one of the few clubs where a beginner has the advantage of continued assistance and instruction by seasoned players. The tyro can play in regular games; not only in those reserved for beginners, but in the matches open to all.

There are two fields available. The practice ground, which is of turf, is used to exercise the ponies and players. The match games are played on a dirt field dressed with sand and powdered rock, somewhat resembling in appearance an «En-tout-cas» tennis court, and has the advantage over a grass field of being playable every day; only taking three hours to bushharrow and roll.

From thirty to forty ponies are kept by the Club, which is in the charge of a competent manager. These horses are

hired to players for the sum of thirty lire, (about one Dollar and a half, at the present rate of exchange), a chukker, the same sum being charged for stick-and-ball practice, except on the morning of a match when the player is not charged for exercising the ponies to be played in the game.

For players wishing to bring their own ponies, the stables accommodate upward of 100 horses, the monthly charge being, 15 Lire per day including grooms. A ground fee of 18 lire a chukker is then assessed. Boarding of ponies can be arranged for at exceedingly moderate prices, and they can also be turned out to excellent pasturage.

Polo is played three or four days the week all year round, and during the Spring and Autumn tournaments, games take place every day including Sundays.

Most of the Italians now playing either began or were taught polo at Brioni, and they have always made an excellent showing.

Among the players who took part in various matches this year were His Royal Highness, the Duke of Spoleto,

hardy horseman, excellent player, and expert on the technical side of the game. Also Count Lanfranco Campello, President of the Asmara Club, the Marquis Gianfranco Litta Modignani, Count A. Foscari, Mr. Valerio, Prince Gregorio Boncompagni, the Marquis of Stufa, Count Ruggiero Visconti di Modrone, Count Emanuele Castelbarco, Count Cavalli, Mr. Sospiso, Mr. Schoch, Cav. Maddau, Captain Lodi, Lieutenant Della Noce, Mr. Culot, Mr. Venier, and Dr. Blasi.

In addition to the Italians were a number of American, English, German, French and Austrian players including Prince Schaumburg-Lippe, Prince Lichtenstein, Prince Troubetskoi, Mr. Glogowski, Captain Harris, Sir J. Walker, Mr. Baring, Baron Oppenheim, Mr. Urban, Mr. Fries, Baron L. Rothschild, Captain Pearce, Count Orsich, Mr. Mc Bean, Mr. Pearce, Major Edgar, Colonel Barker, Mr. Gumrecht, Mr. Barr, Mr. Fleischman, Captain Fischer, Messrs. Hibbert, and Harkness, Lieutenant Samrez, Captain Rosenthal, M. Gautier, Mr. Owen, Lord Mountbatten, Lieut. Colonel Weny, Lieut. Colonel Wentworth, Captain Neville, Ad-



„Malta“ team: Capt. Neville, Lieut. Comr. Wentworth,
Lord Louis Mountbatten, Lieut. Hon. Kelth Rous.

miral Bailey, Mr. Barclay Warburton, Jr, and others.

Thirty-three elimination contests and more than 110 matches were played here during the past year, for which handsome cups were awarded as prizes. The sides which came on the field at each game were conspicuous for their team work, and put forth every ounce of their ability.

The contests engaged in at Brioni have always had an international character. One which aroused particular interest was the match with a team of British Naval officers of the Mediterranean Fleet, who brought their own splendid ponies. The playing of the Englishmen was highly praised for their precision and teamwork, due, no doubt to their long period of training together on the polo fields of Malta. The Fleet team won from the Brioni players only after a hard fight in the Malta-Brioni Cup match, and later triumphed in a hotly contested game for the Cannes-Brioni-Vienna Cup, when the local team again put up an excellent and sporting defense.

That the game here is arousing a continued and lively interest, is demonstrated by the fact that many organizations and individuals have been encouraging play by contributing cups and prizes.

Among the cups contested for this year:

CUP OF HIS EXCELLENCY ITALO FOSCHI. - Team of H. M. S. «Queen Elizabeth» played against the Brioni Team in the following combination:

«Queen Elizabeth»

1. Rear Admiral S. R. Bailey
 2. Lord Louis Mountbatten
 3. Capt. R. A. R. Neville
- Back Capt. Wentworth
Goals 7

«Brioni»

1. Prince A. Schaumburg-Lippe
 2. Mr. Gauthier
 3. Col. C. A. Barker
- Back Capt. L. H. H. Harris
Goals 5

Umpire: Capt. H. Fischer.

BRIONI-MALTA CHALLENGE CUP.

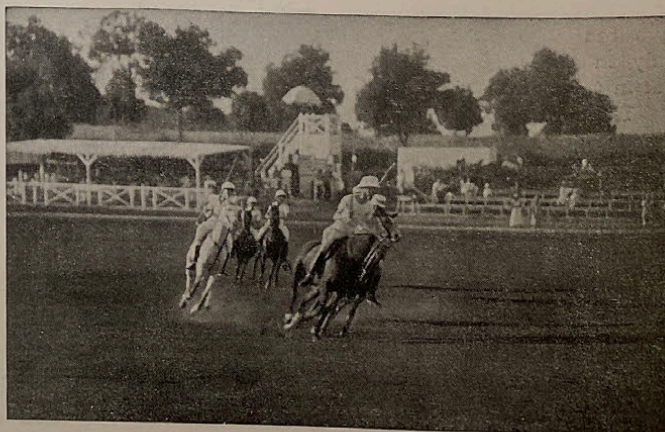
- The «Malta» team, consisting of Lord Louis Mountbatten, Hon. W. Keith-Rous, Capt. R. A. R. Neville, Lt. Col. Wentworth, opposed a «Brioni» team, F. K. Fries, Capt. L. H. H. Harris, Mr. Gautier, Mr. Hibbert. - Admiral Bailey and Capt. Fischer umpiring. 7 Goals to 5.

CANNES-BRIONI-VIENNA CHALLENGE CUP. - The English team (Ad-



Above -
Lady Mountbatten
and Mrs. Norton
leaving [after the
Brioni-Malta match

Left -
The field turns in
front of the stands



miral Bailey, Hon. Keith-Rous, Lord Louis Mountbatten, Capt. R. A. R. Neville) beat the «Brioni»-team (Marquis Litta Modignani, F. K. Fries, Capt. L. H. H. Harris, Prince A. Schaumburg-Lippe) by 5 Goals to 1.

BRIONI CHALLENGE CUP. - «Whites» (Prince Schaumburg-Lippe, Ing. Valerio, Col. Barker, Major Edgar) beat «Blue» (Admiral Bailey, Lieut. Southby, Capt. Fischer, Mr. Culot) by 5 to 4 Goals.

CUP OF THE BRIONI POLO CLUB. - «Blues» (Mr. Owen, Capt. L. H. H. Harris, Mr. Culot, Mr. Gumprecht) beat the «Whites» (F. K. Fries, Capt. R. Lodi, Marchese Litta Modignani, Count Castelbarco) by 7 Goals to 4.

DELLA NOCE CUP. - The team «Blues» (Mr. Harkness, Mr. Barr, Lieut. Della Noce, Capt. R. Lodi) beat the «Whites» (Count Visconti di Modrone, R. Culot, Mr. Schoch, Dr. Blasi) by 5 Goals to 3.

CAMARGO CUP. - «Blue» (Prince Schaumburg-Lippe, Capt. L. H. H. Harris, Mr. Fleischmann, Major Edgar) beat the «Whites» (F. K. Fries, Col. Barker, Mr. Hibbert, Lieut. Samrez) by 5 Goals to 3. «Whites» had a handicap of 1 Goal.

In addition to the above were presented the «His Royal Highness the Duke of Spoleto Cup», the «Oppenheim», the «Federation of Equestrian Sports», the «Visconti di Modrone», the «Lichtenstein», the «Challenge Schaumburg-Lippe», the «Fleischman», the «Just», «Conte Verde delle Signore», «Mimosa Parodi», del «Podestà di Pola», «Bourbon del Monte», «Castelbarco-Toscanini», «President Litta Modignani», «Val Rancon», «Cicogna», «Cavallo Italiano», «Province Fascista Federation», «Province of Istria» and the «Cristel Manfred Mautner von Markof Challenge».

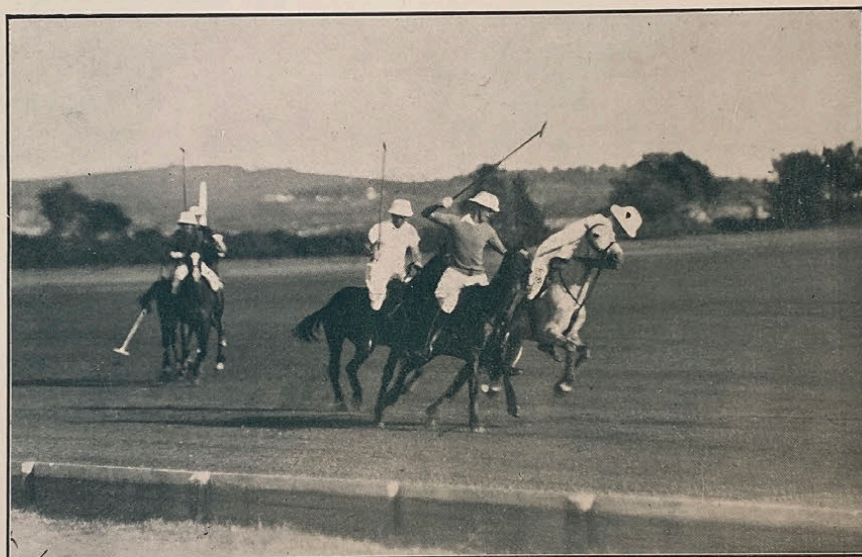
All tournament matches and cups were played in the presence of Captain Baron Giuseppe Cerame, delegate of the Equestrian Federation of Italy, who has held this position for some time, and to which he was recently reappointed.

The pre-Christmas and New Year matches were hotly contested with a large part number of the guests of this magnificent island resort taking part.

POLO - BEFORE, DURING, AND AFTER THE GAME



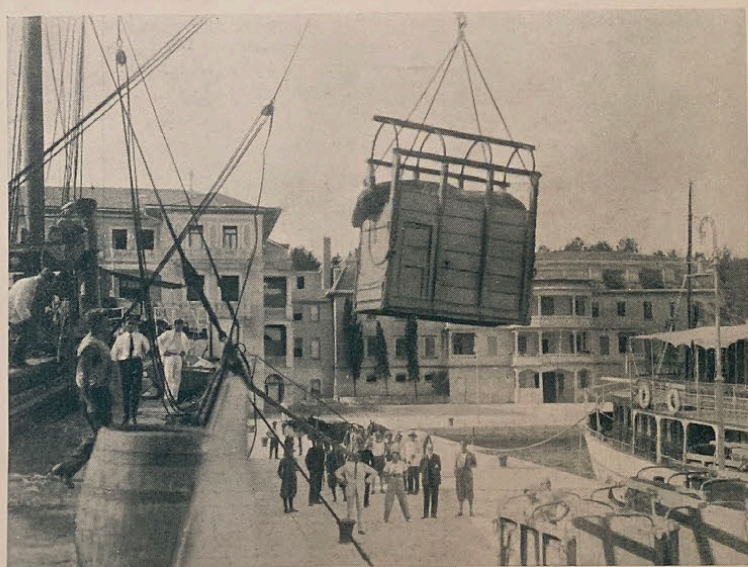
Above and below -
Ponies arriving and
being unloaded prior
to the Brioni-Malta
Championship Cup.



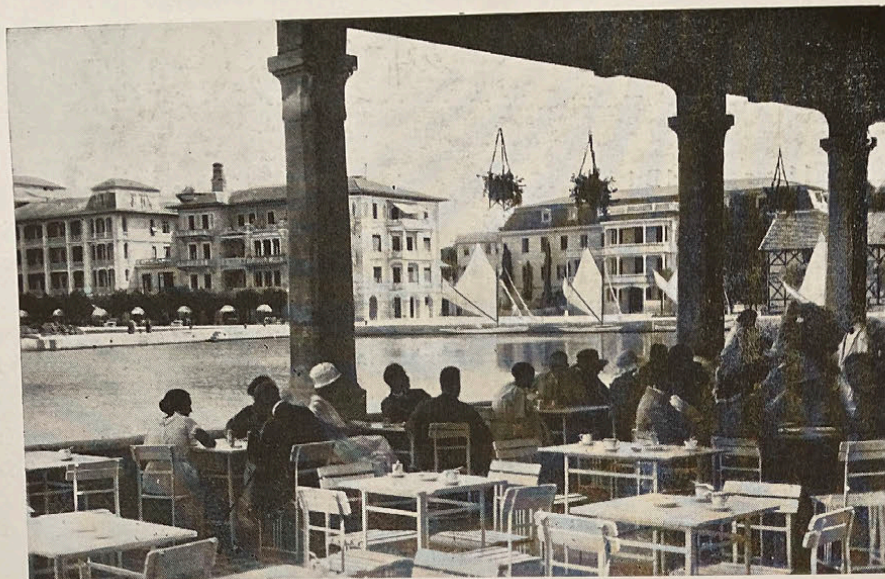
Above -
The famous inventor
of the wireless, Gu-
glielmo Marconi, and
Marchesa Marconi.

Left -
A lively skirmish.

Below -
An Italian American
four wins a cup match



Mr. Barr, Mr. Harkness, Ten. della Noce, Capt. Lodi
Centre: Mrs. Barr.



Cocktail hour

baths will be transformed into a gymnasium where exercises can be taken under the supervision of a trained instructor, who will also superintend the swimming in both winter and summer baths. Behind the winter bath there will be a large rest hall, well sheltered and in bright sunlight.

The Brioni Company, Ltd., stresses particularly the importance of diets, and a modern kitchen will be in charge of a skilled dietician. Light, thinning, and vegetable diets will be available, in addition to dietetic treatment for diabetes, stomach and intestinal maladies, blood diseases and all known disorders. There are water cures, and Marienbader Kreuzbrunn, Karlsbader Muhlbrunn, and the Italian Montecatini, Chianciano, Levico-Vetriolo waters will be served. Radium waters will also be procurable.

Brioni is especially recommended for kidney complaints and sufferers from high blood pressure. It is also indicated for heart trouble, disorders of the intestinal tract, neurasthenia and nervous diseases. It is a perfect spot to cure insomnia and to recover from that state of nervous or bodily weakness which follows a serious illness or operation, and also for diseases of the respiratory organs, tuberculosis excepted.

Although Brioni has become a place of sport, the island has lost nothing of its charm as a holiday resort. On the contrary, some of the milder diversions, such as golf, moderate dancing in the open air, and swimming in the winter or summer baths are exercises which complete a cure. Polo, moreover, is an amusement for those who watch as well as play.

There are long walks over gentle slopes across evergreen meadows and

many tennis courts, and a beautiful golf course. There are horses to ride, carriages to drive, and beautiful scenery to gaze upon. Italian, English, German, French, Austrian and American horsemen flock to Brioni for the polo, which is as cheap, if not cheaper than any in the world.

The five hotels can accommodate 450 people. There is salt as well as fresh water available in all bathrooms. There are rest rooms, reading, writing, recreation and music rooms. There are motor boats at one's disposition, as well as steamers going regularly to the mainland.

From every standpoint, Brioni is the ideal spot for a holiday. One can be active or leisurely; rest, or play. Since the incorporation of Istria to Italy, and even more especially since the advent of



Tea dance out of doors

through cool shaded woods in air absolutely free of dust. No motor cars!

The day is filled with pleasure and sport. Instead of crowding into an over heated, smokeladen room, dancing at Brioni is in the open air in an outdoor ballroom, under a starry sky. There are

Mussolini, all communications have been vastly improved, and regular services to Venice, Ancona, Trieste, Rome, Pola, etc, both by boat and airplane, render it possible to make delightful trips all along the coast and into the interior of Europe. But one always returns to Brioni...





The ninth green, in its picturesque setting, typifies the beautiful Brioni golf course.

Please Replace the Divots !

One of the most popular features at Brioni, the game of golf is daily finding new recruits here, and a constantly mounting enthusiasm prevails among the old devotees of the brassie.

It is particularly noted that at Brioni, the year round, players from all over Europe and America gather for the sake of the game, and in search of relaxation and gaiety.

The scenic beauty and magnificent setting of the golf links, and the natural inclination to sport which every aspect of this place seems to foster, makes the Brioni course one of the widely mentioned in Europe today. The ideal geographical location, the opportunity afforded of being able to play almost 365 days of the year because of the mild temperature and equable climate, are the main factors contributing to the distinction held by Brioni: that of having the most important golf course in Italy.

During July, the club members were a hundred tournaments were held, the average entry consisting of about twenty players. In spring, at the time of the important international matches, some of the best known champions of the Adriatic were among the competitors.

During July, the club members delighted to welcome the officers of the British Mediterranean Fleet, who played several interesting games with Brioni golfers.



The Brioni golf clubhouse.

The championship of the Adriatic, played here this year, was won by Count Salm, of Austria; the women's championship by Mme Ellissen, of Hungary.

To provide novelty for the coming year, the links are constantly being improved. New tees have been built, the course lengthened and additional greens were constructed. These, incidentally, are one of the features of the course. The fact that they are sand instead of turf, makes all year round play possible.

The total length of the course from the back tees is 5140 yards, Bogey 75.

The holes, which are well laid out, vary in length from 100 to 578 yards. The short and the water holes are particularly sporting. Olgiati, the well-known professional is in attendance for play and lessons, and stocks all necessities for the game. There is an ample supply of caddies, who take a keen interest in the play.

The big tournaments will be held in March and October, and the number of entries being received augers well for the constantly increasing interest in the game and the rise in international importance of the Brioni Golf Course.

In the heart of Brioni



The Val Catena, all that remains of what must have been a luxurious Roman villa.

This Charming Island

The long series of civilizations which succeeded one another in the Adriatic definitely left their stamp on Brioni. Knife blades and flint arrow heads, and other relics of the stone age were discovered in the vicinity of an abandoned mediaeval quarry, and indeed, all over the island.

Geologically, Brioni belongs, like the mainland, to the formation of the Carso. This alpine chalk being composed of a yellow-white limestone, rich in ferruginous clay and pebbles, so that the limestone be-

comes transformed into marl, and in the course of time, to rich red soil. The stone holds few fossils, but the footprints of a saurian of the tertiary period are most interesting, and are found in several places along the coast.

About 500 B. C., the Castellian civilization was present. Belonging to one of the first Istrian races of the Myocene period, the existence in Istria of which has since been well established, they formed a colony on Brioni, surrounding their

houses with great stone walls, traces of which still exist, as do the characteristic stone tombs of the race.

Roman culture was first introduced at the time of the Roman invasion of Istria, 178 B. C. but it did not attain its highest degree until the beginning of the reign of the emperors. Roman agriculture must have reached an advanced stage on the island, for the remains of farms, «Villa Rusticae», were discovered, and with them, parts of oil and wine presses,

easily recognizable. The most important discovery was made at the Val Catena where excavations brought to light what was once a luxurious old Roman Villa.

The center of this building contains a portico in the form of an arch, and three temples dedicated to Venus, Neptune, and Jupiter. A villa built on three

At this time the inhabitants of Brioni were for the most part occupied in the quarries, which now, owing to the ivy covering them, resemble the Latomie of Syracuse. They formerly provided the stone and marble for the palaces and the harbors of Venice.

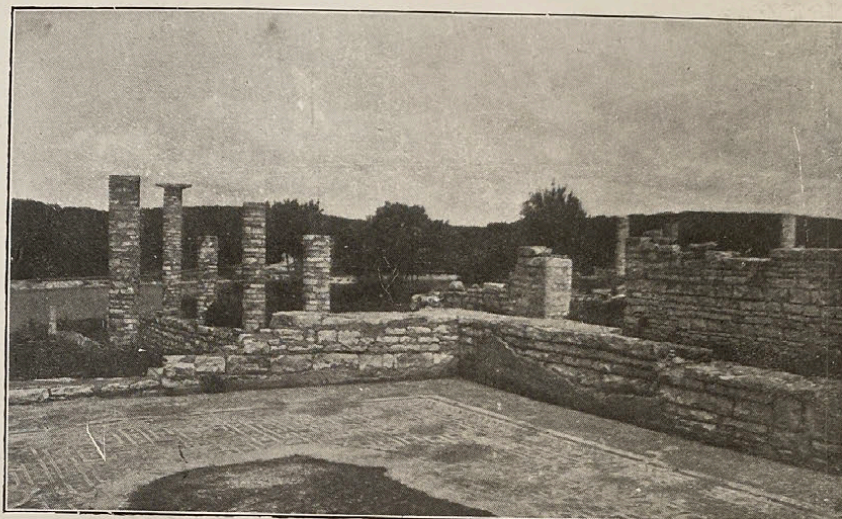
During the 17th century the island

clear the land for the owners, then a Venetian family.

From a climatic standpoint, Brioni is unrivalled in the Adriatic. In spring and winter rain is abundant; in summer rare. The vegetation rests, so to speak, and awakens at the first Autumn showers, resulting in a spring-like fall season with everything in bloom. This lasts for four months, gradually merging into real spring, without any trace of real winter having been felt. Snow is a great rarity, and the vegetation remains green throughout the season.

The Flora of Brioni is unique in its kind, for the island is the most northerly locality where the flora of the Mediterranean is preserved in all its purity: the mainland opposite having a vegetation quite Balkan in character. The Mediterranean flora is recognized by the bush, «*macchia*», which is a thicket of small trees, impenetrable, always green, thorny, beneath which grow equally thorny plants that cover not only the depressions in the soil but also the hills. It is impossible for man to cross, and cattle succeed with but great difficulty.

Amongst the plants forming the *macchia* are the holly (*Quercus ilex*), the strawberry *Arbutus unedo*, which in Autumn bears white flowers at the same time as beautiful red fruit; the snowball (*Vi-*



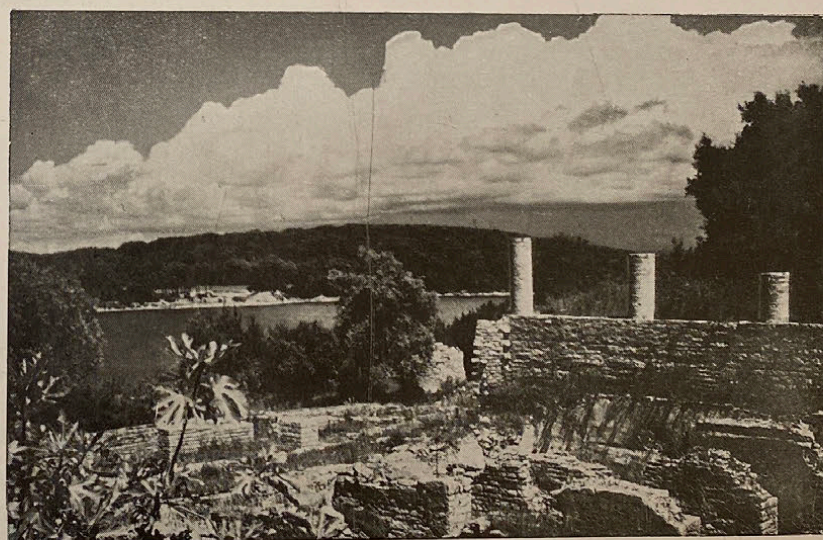
A mosaic floor in the villa.

terraces overlooks the south side of the bay. On the middle terrace a large peristyle opens toward the north, giving admittance on its three other sides to living rooms paved in mosaic. There is also a group of cisterns as well as a wine cellar containing the remnants of earthen jars. The southern shore of the bay is laid out as a bathing establishment containing fresh and sea water tanks, and a dye-works, the so called «*fullonica*».

The old Roman Empire gave place to the western Empire, and it was at this time that the Basilica of St Mary del Val was built, with its interesting runic Lapidarium and fine columns decorated with primitive crosses. Nearby is a square fortified area, called a girdle, which was probably used as a place of refuge for the last inhabitants of Roman origin during the uncertain days of the migratory periods. A Christian cemetery of the early times contains the remains of some imposing sarcophagi.

The epitaphs found in this Basilica show that it was still in use during the Middle Ages. The various other chapels and churches, St Anthony, St Roch, and St Germain, prove that the civilization here at that period was already quite advanced. The island is dotted with the remains of shrines and other smaller buildings.

again went into an absolute decline, a state that became more and more accentuated, until in the 19th century, it was



Another view of the same ruins.

almost entirely abandoned. Napoleon attempted to introduce a new civilization into the desolate island, but this effort was a failure.

The place became wilder and wilder; covered with a thick impenetrable bush, it no longer sheltered any but a few isolated wood cutters who were struggling to

burnum tinus), the laurel (*Laurus nobilis*), the buckthorn (*Rhaumus Alaternus*), and the tall white heather (*Erica arborea*). In addition to the enumerated, pine trees cedars, and cypresses are continually being planted in the clearings and avenues, making the island even more enchanting and park-like than ever before.

A Vogue for Villas -

The latest fad at Brioni! That of having one's own villa on this delightful island. Just a few years back, those lucky ones at Palm Beach who were able, deserted the Hotels and built their own houses. Not because the hotels were not adequate. Far from it. As do those of Brioni, they rank among the finest in the world. It was only for the obvious pleasure and pride that arises out of having one's own home.

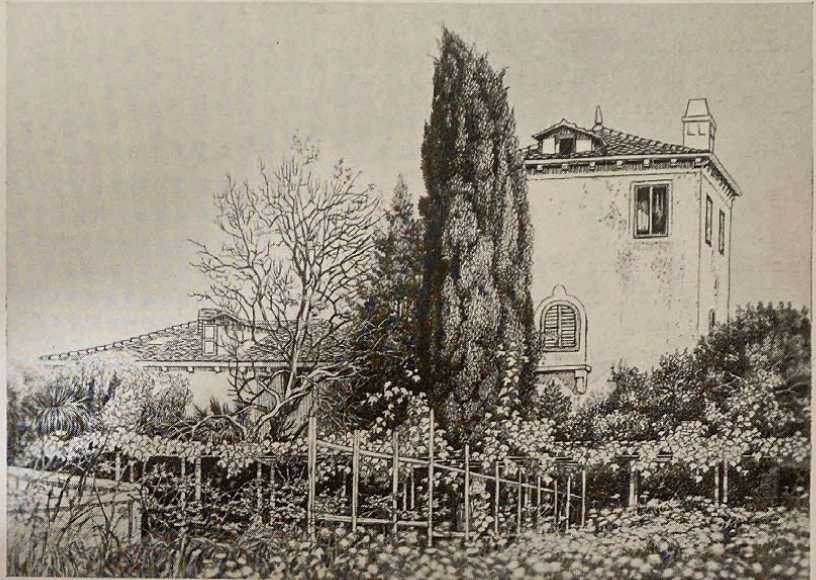
There are several charming villas here. H. R. H. the Duke of Spoleto has built for himself a semi-portable house, in which every inch of available space has been utilized, as on board his ship. Gene Tunney occupied one of the older villas a year or so ago, when the retired champion came to Brioni for a few weeks, and stayed eight or nine months. The villa Otto, built of white marble at the edge of the blue Adriatic, is among the older houses.

Old farms, stables, and barns, are at this moment being converted into modern dwellings. Labor is cheap, and so is building material. The Brioni real estate boom is on! May it last...

The ancient kastell, modernized, is the home of the owners of Brioni. A charming old house, covered with ivy, it boasts of a tower built in the 11th century for spotting pirates, and for defense against the marauders who roamed the seas at the time when windows were chiefly used for pouring molten lead and burning oil on the heads of those unfortunate enough to be below!

The latest dwelling to be completed is the beautiful house of Mr and Mrs F. C. Fries, of Munich. It was designed and decorated by Mrs Fries, and contains every modern device to insure comfort to the owners. Automatic oil burners regulate the heat and up-to-date pressure pumps govern the water supply. Electric clocks, the most modern mechanical labor-saving devices, a machine shop and forge, and a telephone system whereby servants may be summoned even to the beach, are a few of its important features. A stable to house Mr Fries' polo ponies is now under construction, and an extensive program of planting and gardening is nearing completion.

The house, built on a knoll overlooking a sheltered bay, is of Brioni marble, covered with plaster painted a shade of yellow which contrasts delightfully against the deep green foliage of the back ground. The architecture is simplicity in its utmost, and is enhanced by broad white terraces which are sunlit throughout entire day,



Built in the 11 century, this old castle houses the owners of Brioni.

and surrounded by wide cool vistas of trees. But perhaps it would be better to let the owner of this charming villa describe her house in her own way:

«On our return from Egypt in 1929, we decided to remain on the island of Brioni in order to become accustomed to European weather before venturing to the more rigorous winters of Germany. We were surprised indeed to find hardly any difference between the climate here and that we had just left. The amount of sun on these evergreen islands of the blue Adriatic soon made us forget the sunny land of the Nile, for one can really and truly call Brioni a «sun country».

I well remember one of these early days when the idea first came to us to build our home here in Brioni. We engaged two of the excellent hack ponies which are at the disposal of the guests at the hotel, and riding around the entire island, we got an excellent idea of its beauty and size. Although it was the middle of March, it gave the impression of a fine day in June. The parklike forests of pines, oaks, and evergreen strawberry trees parted every now and again, giving us many and varied views of this classic beauty of the Adriatic.

We came to one of the many bays surrounded by dense groves of cypresses and palm trees, brooms and huge agaves, amongst dark green meadows sloping gently down to the sea. A herd of white deer were grazing peacefully, as if in a fairy tale come true!

A home in these surroundings! How marvelous!

What could be more wonderful than to have a home on the island of Brioni; a modern house with every modern comfort? To dwell in such a climate with such magnificent land and seascapes to gaze upon all day long; to be able to enjoy all manner of sports to which the man of today is accustomed, coupled with a social life internationally famous! And white stags coming to our terraces every evening!

We decided to start building at once.

At first we wondered where all the materials were to come from on such a fairy like island. What about stone? But we were soon told that in former centuries Brioni furnished the marble for most of the Venetian palaces, the Palazzo Ducale, and many other famous monuments. Beautiful and famous marble; who could wish for more?

We chose an enchanting little peninsula on which to build, with a marvelous natural park of its own. There was nothing to do but put the house in its proper place. A quarry was discovered nearby, and all the marble needed was simply carted over. We covered the house with plaster, and so now the marble is not visible, but the centuries to come will testify to its durability. And it is cheaper than brick!

After viewing our finished product, many others were seized with the idea of building, and in fact have already started villas on an island which is one of the most sought-after domiciles in the world.

It is beautiful, and inexpensive».

D. F.



RICHNESS AND SERENITY IN A BRIONI VILLA
Mrs. Desirée Fries, in an old world setting of beautiful furniture and tapestry.

THE VILLA MADONNA



The east end of the cool and spacious drawing room and door to the dining room, which, apart from the usual fittings, contains a magnificent Bavarian sideboard.



A CHILD'S EYE VIEW OF BRIONI

We think Brioni is the nicest place we have ever been taken to. We can hop on our bicycles and ride around for a long time, as everybody knows we won't get hurt because there are no automobiles or trolley cars or big trucks to run over us. We have a donkey and a cart that we drive in the afternoons, and we can swim every day. Brioni is just full of things for kids to do. On rainy days we play ping-pong, and in the afternoon we can swim in the big indoor pool. The water is nice and warm and salty. We can have anything we want to eat, and the milk is nice and creamy. We go out to the farm and see all the cows and chickens that lay eggs for us.

We think it is lots more fun than living in big cities like New York or Paris where we have to be so careful and hold on to our governess' hand all the time. It is so pretty here and so nice and quiet, and there are no loud noises to keep us awake all night. We are both getting very fat. We go fishing sometimes, and we ride horseback, and almost every day we go on our bicycles out to the Roman ruins and pretend we are pirates. There are lots more things to do only we can't remember any more right now, except going to see the monkeys and feeding the bear in his cage.

Anyhow, we love Brioni, both of us.

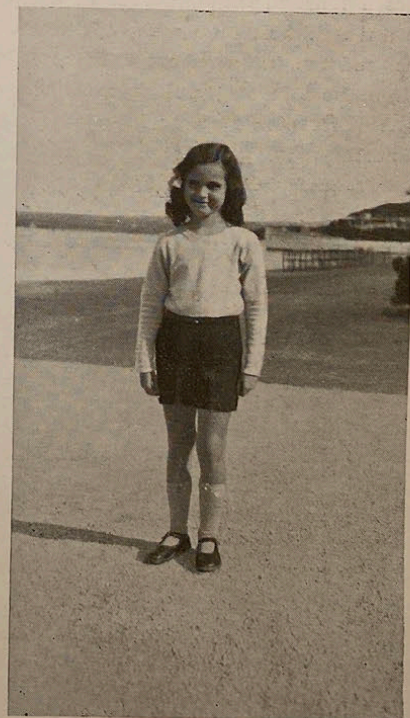


Above -
Betty, daughter of Mr. and Mrs.
Meade Barr, of Philadelphia.



Charles and (below) Lola Pierce
children of Mrs. Barclay Warbur-
ton Jr. in typical Brioni winter garb.

Below -
Federico Carlo, son of Count
and Countess Carlo di Robilant.



Pheasant, hare, and deer Shooting



After a recent shoot the game was distributed among the unemployed.

A casual stroller through the woodlands of Brioni is invariably amazed at the quantity of game to be seen. The fields are dotted with hundreds of pheasant; the thickets teem with rabbits and hare, and the pathways are criss-crossed with innumerable stag and deer tracks.

At first glance it would appear to be nothing short of massacre to take a fixer-arm into this animal paradise, as, unless one is armed, the pheasants merely eye the intruder curiously, the rabbits hop slowly away, while the deer trot quietly to the nearest thicket. The game is alarmed by neither cyclist nor horseman nor disturbed by carriage or motorcar.

But what a change when they hear the dogs and sense they are actually being hunted! The pheasant scatter for cover or take flight; the hares and rabbits are gone in a twinkling, and the only trace of deer is the sound of their headlong dash through the «bosco».

It makes excellent shooting. The beaters push their way through the brush with dogs, driving the birds and small game into the open where stand the waiting guns. Pheasants are notoriously fast and high flyers, so it takes quick shooting to down them, and they can take a lot of lead. Dogs are essential, as

a crippled bird may disappear into the bosco, where only a retriever could possibly find it.

There is a large herd of deer, red stag and white stag on the island, also a flock of mouflon, a species of wild big-horn, imported from Austria. These are not hunted. Deer stalking is done either at dusk or on bright moonlight nights. As a rule, only the does are shot, and then only for the table, but permission can be secured for stag.

Shooting parties are frequently organized, the hunters making an early start and meeting at a pre-arranged rendezvous in the woods for a picnic lunch. And not an ant infested picnic, either! Excellent food and wines are served at tables, and the shoot continues during the afternoon. The last of these parties, organized for a local charity, netted a bag of 295 pheasant and 115 hare.

Guns, rifles, and ammunition can be secured here. Rifles must be equipped with telescopic sights, as otherwise it is impossible to hit the deer in the faint light of dusk or dawn, and short shots are infrequent. One may also get in some good practice with clay birds. There modern traps fire minutes walk from the hotel.

It is delightful shooting country, the soft, balmy fall days making it possible to wander about in search of game, unencumbered by heavy hunting togs and cumbersome garments necessary elsewhere at this time of year, and the hunter is always within easy walking distance of the hotel.

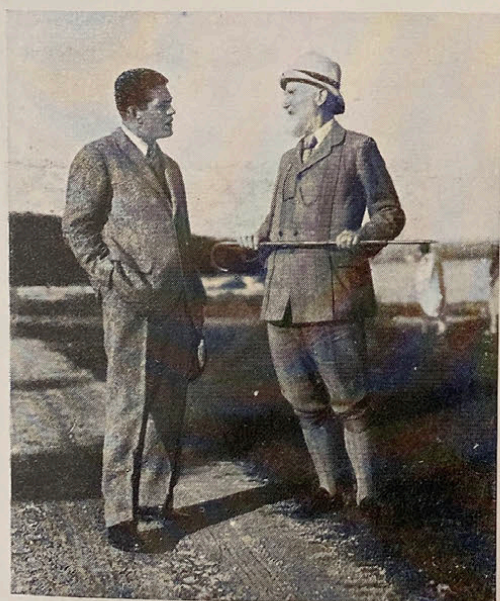


H. R. H. the Duke of Spoleto and three friends.

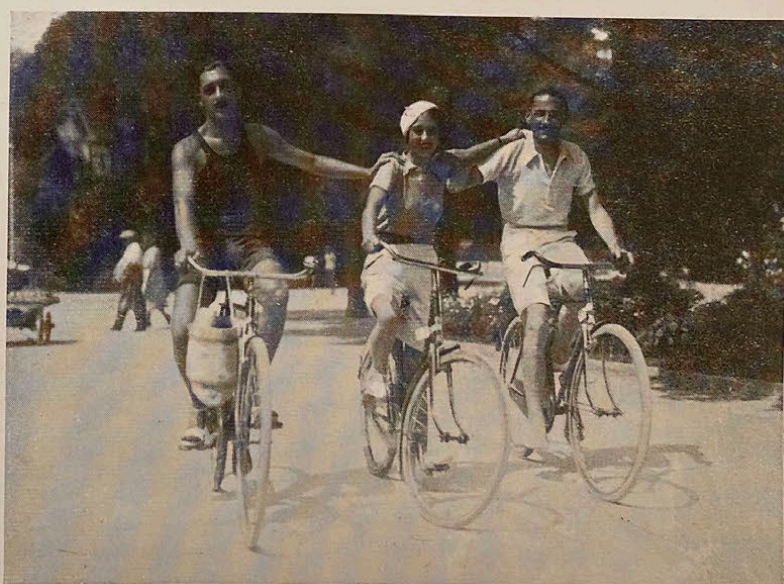
THREE WAYS OF GETTING EXERCISE



Madame Schenker-Angerer, ardent horse women and polo player, is the daughter of the owners of the island.



Gene Tunney, who came to Brioni for two weeks and stayed nearly a year, talks it over with George Bernard Shaw.

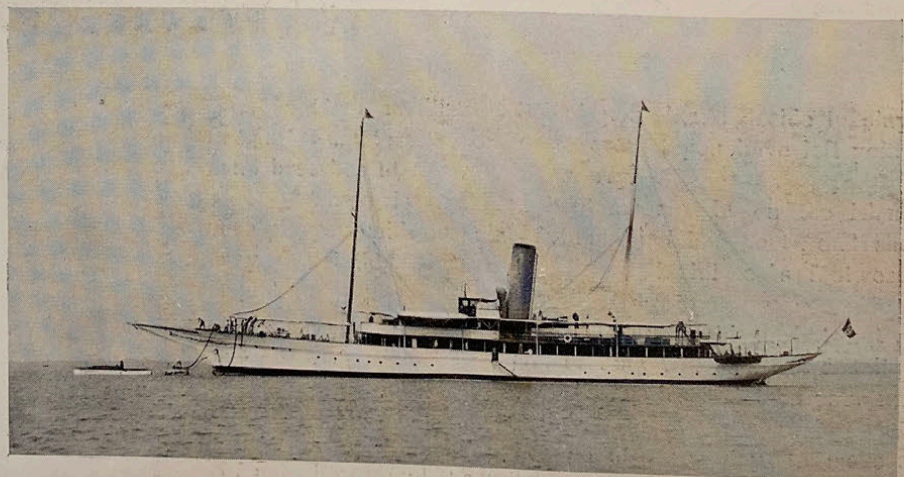


Where there are no motor cars, one bicycles, and, apparently, likes it.



Brioni's placid harbor.

STRANGE CON-
SORTS — SAIL-
BOAT, MOTOR
SHIP, AND SEA-
PLANE ANCHOR-
ED TOGETHER



The yacht „Electra“, owned by Guglielmo Marconi, is famous as his wireless experi-
mental craft and palatial summer home.

ITALIAN AIRWAYS

23



A private airplane landing field, now under construction on the golf course, will soon be completed here and will provide a convenient and long needed aerodrome for visitors to Brioni by air. Here-to-fore the polo field was used for flying.

The harbor is unexcelled as a landing place for seaplanes and amphibions, and almost every day sees the arrival of passengers in these craft, travelling either on the established commercial lines or in privately chartered ships. The water is nearly always like a mill-pond inside the long breakwater, planes taxying to this shelter where the passengers are debarked on to a waiting motorboat.

The Italian airway systems, using tri-motor flying boats, link together nearly all of the important towns. Visitors who wish to fly to Brioni travel on the ships

The famous flyer Ferrarin, his wife, and sister-in-law are frequent visitors with their little sport plane.



of the Società Italiana S. A. from Venice. The following is a list of the various lines, together with the cities they touch.

Soc. An. Aero Espresso Italiana.
86, Via Emilia. Rome.

1. Brindisi-Athens-Istanbul.
2. Brindisi-Athens-Rhodes.

Avio Linee Italiane S. A.
4, Via Victor Hugo, Milan.

3. Rome-Milan.

Società Aerea Mediterranea.
29, Via Regina Elena, Rome.

4. Rome-Cagliari.
5. Cagliari-Tunis.
6. Palermo-Tunis.
7. Rome-Venice-Vienna.
8. Rome-Florence-Venice-Munich.
9. Venice-Ancona-Bari-Brindisi.
10. Rome-Bari-Brindisi-Triana-Salonica.

11. Tirana-Coritza.
12. Tirana-Scutari.

13. Tirana-Valona.
S. A. Navigazione Aerea.
Rome-Ostia.

14. Genoa-Rome-Naples-Palermo.
15. Genoa-Marseilles-Barcellona.
16. Rome-Naples-Syracuse-Malta-Tripoli.

Società Italiana Servizi Aerei.
Portorose.

17. Portorose-Trieste-Lussino-Zara-Ancona.
18. Zara-Ancona.
19. Venice-BRIONI-Abbazia-Fiume.
20. Portorose-Trieste-Venice.

Nord Africa Aviazione S. A.
Bengasi.

21. Tripoli-Sirte-Bengasi-Cirene-Derna-Tobruk.

These lines also make connections with all other European airways, making it possible to fly rapidly and comfortably to almost any important city on the Continent and England.



MONSTERS, DRUGS, AND BOOTMAKERS



Scientists have declared these to be footprints of a prehistoric saurian, species as yet undetermined. Many other traces of ancient monsters have been discovered and are awaiting classification.

BELIEVE IT OR NOT !

American shop keepers believe they are pretty hot stuff when it comes to thinking up new ideas on merchandizing and sales, but to the Brioni drugstore goes the prize.

The average drugstore in the United States, while having in stock a few odd tubes of tooth paste, a couple of packages of patent medicines, and two or three musty old bad smelling perfumes just to justify its name, derives, as everyone

knows or should, its income from vast sales of motorcar tires, cameras, toys, magazines, pet birds, frying pans, bicycles, radios, gold fish, and anything else you can think of except drugs.

The Brioni drugstore, while offering approximately the same sort of hodge podge, adds one more very useful article that we seem to have forgotten. The Polo mallet! And I almost forgot, the polo helmet. Believe it or not!

If you are thinking of coming here, this makes it just one more care off your mind. No longer have you the prospect of seeing a poor porter struggling along, his weary shoulders bowed down with the weight of dozens of polo sticks, his manly brow wet with sweat under your favorite polo helmet. You don't need to bring them! You can get 'em here!

WHAT! NO BOOTS?

If, on arriving at Brioni, you should decide to play polo, or just want to ride, and discover that you have left your boots and breeches at home, don't worry.

There is a skilled bootmaker right on the island who can fit you with a pair of boots, jodphor boots, and shoes of any description. He makes ladies and children's footwear with equal facility.

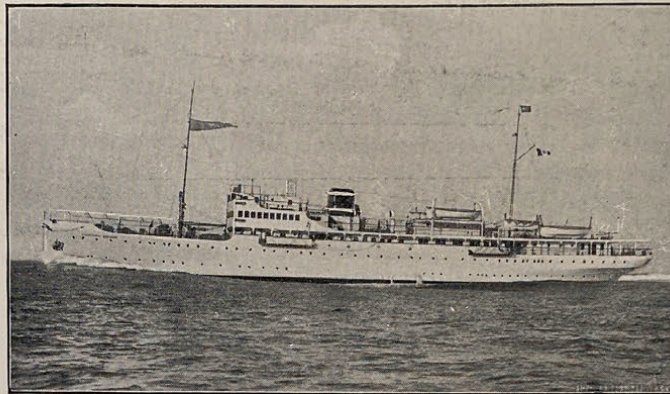
The breeches are more of a problem, but not a very serious one. A telephone call to Pola will summon a tailor who will come right to Brioni with his samples and take your measure for all manner of riding clothes.

The bootmaker takes about three days to make a pair of polo boots, and the tailor will turn out a pretty good job in four or five days.

Damn clever these Istrians!



„ADRIATICA“ LINE VENICE



MOTORSHIP „FRANCESCO MOROSINI“



SUNNY AND PICTURESQUE DALMATIA AWAITS YOUR VISIT
BY THE LUXURIOUS MOTORSHIP „FRANCESCO MOROSINI“

Sailing from Venice, Brioni and Pola each Wednesday
„ Trieste, Brioni and Pola each Saturday.



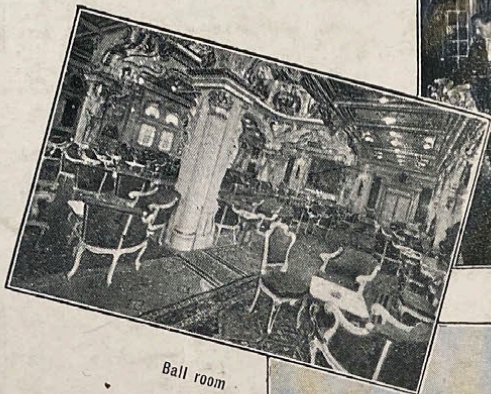
Tri-weekly Tourist Service from Venice to Brioni, Pola, Abbazia and Fiume and back
by the up-to-date motorships „Lorenzo Marcello“ and „Lazzaro Mocenigo“



REGULAR LINES IN THE ADRIATIC AND EASTERN MEDITERRANEAN

RETURNING HOME ?

Grill room

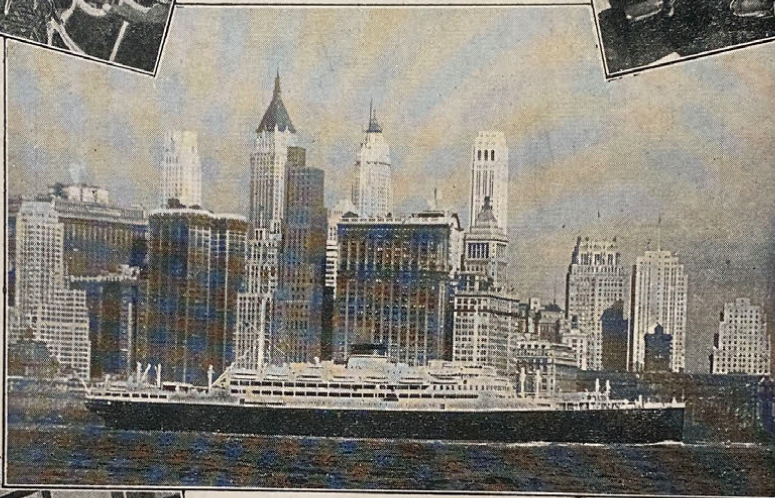


Ball room

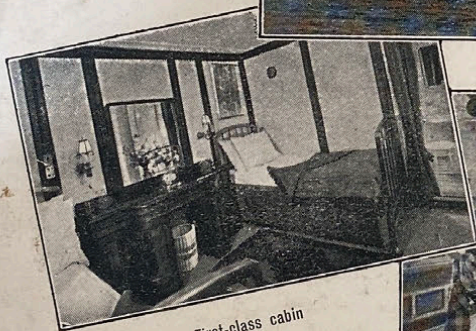


Dining room

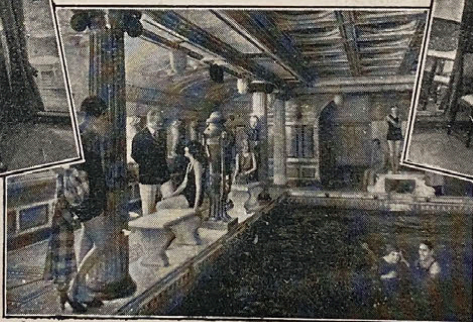
SATURNIA



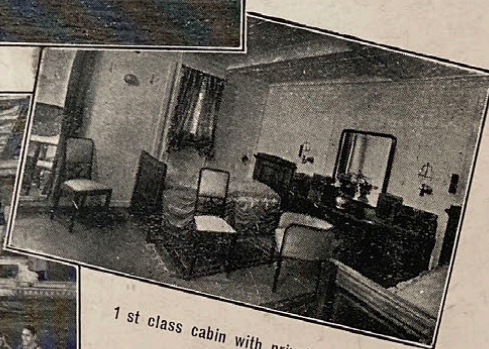
VULCANIA



First-class cabin



Swimming pool



1st class cabin with private veranda*

In planning your trip beyond the great blue horizon, you can do no more justice to your desire for service rendered to the last detail of excellence than to book passage on one of the magnificent vessels of the Cosulich Line. You will find a democracy of luxury that immediately transforms desire into attainment... and you will find that your requirement for a perfect ocean voyage have been pleasantly anticipated. A trip on motorvessels "SATURNIA" and "VULCANIA" has been likened by connoisseurs to a holiday in a modern country club. You are at sea under its magnetic spell — and yet you have at your disposal every luxury that you might desire on land — swimming pools, tennis, gymnasiums, shops, unusual ball-rooms and enchanting music.